

CHICO HIGH SPORTS BOOSTERS

ANNUAL FUNDRAISING PLAN ≈ Beginning SCHOOL YEAR 2018-2019

This is a plan to meet the revenues required for the proposed expenditures in the Sports Boosters 2018-2019 budget and each year.

1. **Conduct two major fundraisers**

- a. Fall Car Raffle shall be considered the most important fundraising activity
- b. Investigate, plan and inaugurate a Spring Social event

2. **Discontinued the Crab Feed, last held December 2016.**

3. **Other potential fundraisers** that may be offered by other parties, such a restaurant day, or the Mattress Sale that require involvement in planning & staffing, Sports Boosters will provide notice to teams for interest to take this on. If no takers, do not do the event.
4. **Other fundraisers or events** that come up that are conducted by other entities for our benefit, such as the Dutch Bros. one-day sales event, or Olive Garden dinner for donors, accept, publicize and thank the business.

5. **Concessions:**

- a. Sports Boosters will only coordinate Friday night Football Concessions. This will include setting menu, pricing, buying product, providing cash box and setting up schedule. Teams will receive a notice and be asked to choose a game and sign-up of team volunteers for the game they choose.
 - b. Teams signing up for game concessions are responsible to recruit sufficient volunteers to handle all shifts, set-up & clean-up.
 - c. SB-team split for Football concessions is, after cost of game night food deducted, 50% to SB and 50% to team. If bad weather, or slow night, teams are guaranteed minimum of \$200.
 - d. Any game other than Friday Football, then concessions will be the whole responsibility of any team that takes on the game or season. Sports Boosters is in process of purchasing a concession chart for use in gym and smaller field games. That sport or team shall pay for their own supplies, food and drinks and will keep 100 % of any proceeds.
6. Maintain, offer and promote the following:
 - a. **Membership** at same levels as prior years & for Game Gate Passes
 - b. **Gym Business banners**
 - c. Sell traditional “**PANTHER**” **Sports Bags** at our cost
 - d. Sports **Boosters apparel** – we are investigating online purchasing for this