**Arts, Media and Entertainment: Digital Arts Media Pathway**

**CHICO HIGH SCHOOL**

**CTE Digital Media Arts Pathway Course Sequence**

**Course Descriptions**

**Digital Arts 1**

*A-G “F” Area
Optional Butte-College Credit*

This class is designed to develop digital art skills related to digital photography, video and computer art. An emphasis will be placed on the design and composition of digitally created artwork. Students will learn digital manipulation of still and moving images along with equipment operation. Students use and have access to industry standard lighting, printers, dye sublimation printers & heat set, book binders, button makers, and more. Students also participate in student leadership activities, and local gallery shows.

**Digital Arts 2**

*A-G “F” Area
Optional Butte-College Credit*

This class will continue to build on the skills of Digital Arts 1 to develop advanced skills in digital art techniques. More emphasis will be placed on the fine art aspects of graphic images, still images and moving images using design, composition and storytelling. Students use and have access to industry standard cameras, video sliders, gimbals, audio mics, lighting, printers, dye sublimation printers & heat set, book binders, button makers, and more. Students also participate in student leadership activities, nationally recognized competitions, and local gallery shows.

**Art Enrichment**

Students will develop digital art, illustration, and graphic design projects that can be transferred to t-shirts, and other three-dimensional items or flat work such as posters, banners and stickers. Second semester students are placed in internships. Students use and have access to industry standard lighting, printers, dye sublimation printers & heat set, book binders, button makers, and more. Students also have opportunities to participate in student leadership activities, nationally recognized competitions, local gallery shows, and help run the CHS print shop.

**More information about this pathway...**

Digital Arts Media pathway is a technology-based program of study. Students work with industry-standard programs such as Adobe Photoshop, Premiere and Illustrator. Additionally, students work with high-quality cameras and video-cameras. Our state-of-the-art computers are equipped with Wacom drawing tablets. Additionally, we have a class set of Apple iPad Pro tablets with Apple drawing pencils and brushes.

*Note: these templates are designed to help guide students. The order of some classes may vary and individual variation can be applied.*

**Butte College**

**AS Certificate in:**
- Multimedia Studies
- Radio-TV-Film: Video Prod.
- Film, TV, Media

**AA Degree:**
- Graphic Design
- Communication Studies
- Art

**CSU, Chico**

**BA Degree:** Communication Design
- Media Arts
- Graphic Design

**BS Degree:** Animation & Game Design

**BFA Degree:** Arts

**HIGH-WAGE CAREERS:**
- Graphic Designer
- Videographer
- Photographer
- Print Manager
- Art Director
- Producer/Director
- Multimedia Artist

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**Career and Technical Student Organization:**

**SkillsUSA**
Champions at Work