Arts, Media and Entertainment: Digital Arts Media Pathway

CHICO HIGH SCHOOL

CTE Digital Design & Production Pathway Courses

Course Descriptions

Digital Design and Production *A-G “F” Area

This project based CTE concentrator course is designed to explore the fields of graphic design and digital art. It provides students with technical instruction and work-based learning opportunities as they use their skills to produce marketable items. The course utilizes Adobe’s Creative Suite, specifically Photoshop and Illustrator and industry standard makerspace equipment. The course includes problem-solving skills, artistic perception, entrepreneurial and critical thinking and self-reflection as students apply the principles of design and elements of art using industry standard software and practices. Students will use their problem-solving skills to produce innovative, professional and unique digital and physical product designs, such as posters, vinyl stickers, print then cut sticker, buttons, magnets, mugs, socks, t-shirts and more. This one-year course fulfills a fine art requirement and CSU-UC requirements.

Digital Art and Design 2 *A-G “F” Area

This CTE capstone class is designed to elaborate on the skills learned within Digital Arts I. Students will complete more advanced projects that not only reinforce what was previously learned, but also allow students to dive into more complex problems. Students will be using industry standard equipment such as Sony mirrorless cameras and Wacom Cintiq touchscreen monitors and will learn how to run our print shop/makerspace equipment as they take on client work to show off their skills. The programs used in the course are the latest versions of Adobe Bridge, Photoshop, Illustrator, and Adobe Premiere. This one-year course fulfills a fine art requirement and CSU-UC requirements.

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