

Floral Design Pathway

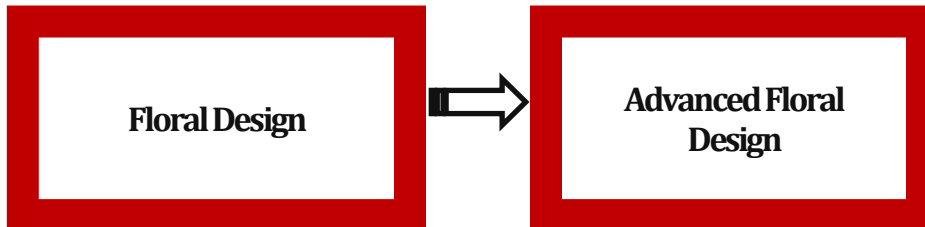
Agriculture and Natural Resources



CHICO HIGH SCHOOL

2019—2020

CTE Course Sequence



Course Descriptions

Floral Design (Concentrator)

This year-long course covers skills for an entry-level position in the florist and floriculture industry. Through hands-on activities and projects, students will learn flower arranging, production-related skills and work with flowering potted greenhouse crops. Students will complete a wedding project and participate in seminar on intermediate floral design skills and processes aligned with the floral and floriculture industry. Horticulture projects will be grown by students in the school greenhouse. FFA projects and record books are utilized. Students who successfully complete this course are eligible to **receive Butte College credit**. This course meets the district **Fine Arts requirement**.

Advanced Floral Design (Capstone)

This year-long course is open to students who have successfully completed Floral Design. This course allows students to learn **professional florist skills for employment** in the **floriculture field**. Students will explore the **floriculture industry** on a more **technical** and **advanced** level including the proper **care and handling of flowers, plants, and foliage**; **evaluate floral materials and arrangements**; utilize floral **tools, supplies and products** to apply **design principles** to floral medium; **construct arrangements** for all occasions; **display, price and market** floral designs; and **preserve** floral materials as **students run their own floral shop**. The **art** elements and principles of design will serve as a foundation for each unit covered. After completion of this class, students will be prepared to **secure a job in the floral industry**. Students will be exposed to **careers in Agriculture Business**. **FFA projects** and record books are utilized. Students who successfully complete this course are eligible to **receive Butte College credit**. This course meets the district **Life Science requirement**.

LOCAL POST-SECONDARY

OPTIONS:

Butte College

*AS in Environmental Horticulture
Certificate : Environmental
Horticulture*

American River College

Certificate in Floristry

California State Floral

Association

HIGHLIGHTED CAREERS:

- * Floral Designer
- * Commercial Grower
- * Retail Florist
- * Floral Wholesaler
- * Researcher
- * Importer

Contact:

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Career and Technical
Student Organization:

